

Balanced Growth Consulting Service Portfolio

Innovation

Opportunity Assessments

Business Opportunity Assessments are designed to create and evaluate new product and service concepts following a proven stage gate process. The *Digital Opportunity Assessment* identifies how the Web and e-technologies can create sustainable business value for your organization.

New Venture Business Plan

The *New Venture Business Plan* is focused on bringing service and digital innovations to life. The plan includes comprehensive business and economic models; key strategies for marketing, sales, distribution, operations, customer service, and technology; and a practical plan to implement while managing risk.

Executive Innovation Sessions

At any step in your planning cycle, *Executive Innovation Sessions* can be led by our experts to brainstorm high impact ideas to energize your company and improve the bottom line.

Operations + Business Analytics

Operational & Service Excellence Strategy

The *Operational & Service Excellence Strategy* focuses on customer-facing functions to enhance the customer experience and increase revenue generation and retention. It also includes a holistic strategy for back-office operations to minimize costs and maximize agility, productivity, and scalability.

Business Analytics on Demand

Business Analytics on Demand addresses strategic opportunities or solves specific tactical problems following our rigorous BG360 Method. Our experts develop comprehensive solutions and deliver an economic analysis and action plan to enable decision-making and to establish a clear, future direction.

Business Process Design + Implementation

Business Process Design will enhance speed, lower cost, maximize efficiency, and ensure quality for key business functions. Once designed, our experts will “roll up their sleeves” and help bring the changes to life through documentation, training, communications, and launch management.

Performance + Transformation

High Performance Organization Design

High Performance Organization Design focuses on developing an effective and practical organization model to ensure alignment to key business objectives and accountability for critical results.

Transformation Management + Project Management

Transformation Management is designed to coordinate strategy, drive multiple projects to completion, and manage change to elevate your business. We follow rigorous, yet flexible *Project Management* disciplines and can transfer skills to your team.

Professional Webinar & Workshop Series

Elevate the skills of high potential leaders and associates through our interactive *Professional Webinars and Workshop Series*. Content will be customized for your business and includes: Innovation Imperative, High Impact Business Analysis, Transformation Leadership, Core Consulting Skills, and others.

